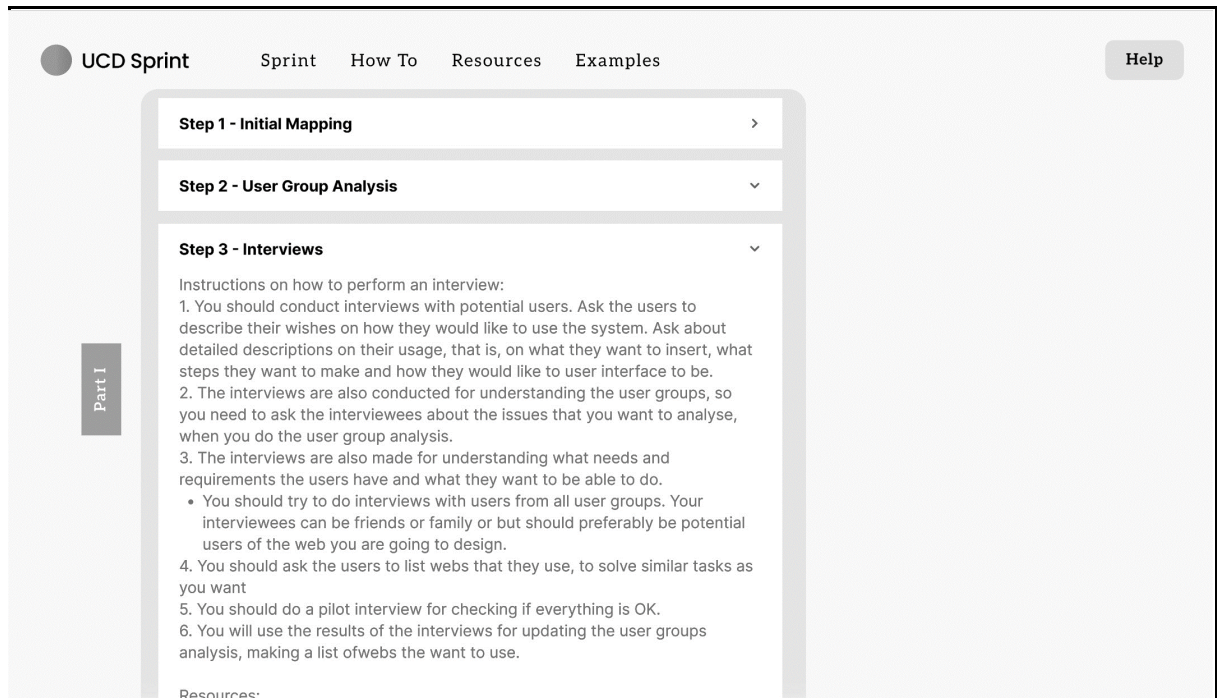


Design Phase – Step 6

This example is on the first version of the prototype in the Design phase. This is an example from running a UCD Sprint for making the ucdsprint.com website.



The screenshot shows a web page for 'UCD Sprint'. The navigation bar includes 'UCD Sprint', 'Sprint', 'How To', 'Resources', 'Examples', and a 'Help' button. The main content area is divided into three steps: 'Step 1 - Initial Mapping', 'Step 2 - User Group Analysis', and 'Step 3 - Interviews'. The 'Step 3 - Interviews' section is expanded, showing instructions on how to perform an interview. A vertical sidebar on the left is labeled 'Part I'. The 'Resources:' section at the bottom of the content area is empty.

UCD Sprint Sprint How To Resources Examples Help

Step 1 - Initial Mapping >

Step 2 - User Group Analysis v

Step 3 - Interviews v

Instructions on how to perform an interview:

1. You should conduct interviews with potential users. Ask the users to describe their wishes on how they would like to use the system. Ask about detailed descriptions on their usage, that is, on what they want to insert, what steps they want to make and how they would like to user interface to be.
2. The interviews are also conducted for understanding the user groups, so you need to ask the interviewees about the issues that you want to analyse, when you do the user group analysis.
3. The interviews are also made for understanding what needs and requirements the users have and what they want to be able to do.
 - You should try to do interviews with users from all user groups. Your interviewees can be friends or family or but should preferably be potential users of the web you are going to design.
4. You should ask the users to list webs that they use, to solve similar tasks as you want
5. You should do a pilot interview for checking if everything is OK.
6. You will use the results of the interviews for updating the user groups analysis, making a list ofwebs the want to use.

Resources:

Part I