Reality Check Phase – Step 3

This example is on the second version of the prototype made in the Reality Check phase. This is an example from running a UCD Sprint for making the ucdsprint.com website.

Step 1 - Initial Mapping
Step 2 - User Group Analysis
1. Analyse what will be the relevant user groups, and give each a name
2. For each user group, analyse all the factors for the user group analysis – download the template (the template is on the Google drive).
   • If you are many doing this collaborately, each of you could do a user group individually and then share the results
3. Share your results and review the analysis from other team member

Resources:
User Group Analysis Template

Examples:
Example Group Analysis

Step 3 - Interviews
Step 4 - UX Goals
Step 5 - Design Brief